



+34 655 74 5020

hola@vicentegráfico.com

linkedin.com/in/vicentegráfico

vicentegráfico.com



web portfolio

Vicente González Portuondo

Product Designer (UX/UI) & Frontend Dev

Resume Profesional

About me

I'm a Product Designer with over twelve years experience as UI/UX designer & frontend developer, conceptualizing and crafting digital products, helping businesses and non-profits expand their capacity for impact in the digital world.

My core skills lie in the intersection of design and technology, which means that I'm skilled in designing digital experiences with an iterative and data-driven approach, but I'm also comfortable communicating with the development team to solve more technical problems.

Techniques and approaches:

UX/UI Design • User Research • Info-architecture • Graphic Design • Prototyping • Usability Testing • Responsive Web Design • Material Design • Atomic Design • Agile UX • Lean UX • Sprint Design 2.0 • Scrum • Agile Management.

UI/UX tools

Figma • Adobe XD • Sketch

Creative tools

Illustrator • InDesing • Adobe Photoshop • After Effects • Corel Draw • AutoCAD.

Frontend dev

React • Vue.js • HTML5 • CSS3 • JavaScript • Bootstrap • Visual Studio Code • Webflow.

Backend

Python • NodeJS • PHP • C # • Java.

Data Base

MySQL • MongoDB • MariaDB.

CMS

Wordpress • Shopify • Magento • PrestaShop.

Skills

Experience

BitBase Group 2022 - present
Germany

UI/UX Product Designer
bitbasegroup.com

- Develop a Design System for a Enterprise Bussines Product (Kameon Claud Services)
- UX/UI Design for App in Android & iOS ecosystem
- Motions Graphics design & micro-animations

EasyPermit (Startup) June 2021 - Ago 2022
USA

Product Designer
easyp permit.app

- Design and implementation of a Design System for App in Android & iOS ecosystem
- Branding concept design
- Landing product web design
- Motions Graphics design & micro-animations

Proyecto Espacios July 2016 - Dec 2018
Cuba

Digital Lead & Product Designer
proyectoespacios.com

- Develop a Design System for eCommerce ecosystem
- Web design
- Branding concept design
- Product web design
- Product concept design

Freelance consultant since Aug 2017
Cuba

Freelance UX/UI Product Designer & Frontend Web Developer

- Develop a Design System for Enterprise Bussines Product
- Design & Develop comercial web

Computer Science Department, Universidad de Oriente Sep 2013 - Jun 2017
Cuba

Assistant professor and researcher, UX/UI/Web Development Instructor
uo.edu.cu

- Assistant professor in the department of educational technology and applied informatics.
- Development of databases, OLTP and OLAP systems.
- Management of development teams as Team Leader
- Research of the latest advances in cybersecurity to implement web security.
- Development and maintenance of local systems administration.
- Development of web and mobile applications with horizontal scalability.
- Elaboration of technical documentation of the implemented architecture.
- Organized software development in agile methodologies projects.
- Design of user interfaces and web design with HTML and CSS.
- Working with different databases and back-end and front-end contexts. Handling of content management systems such as WordPress and Prestashop.
- Participation in open source projects.

Education

Computer Science and Technology
Master degree, Carlos III University of Madrid, Spain.
Jun 2021 - Ago 2022

Audiovisual Creation and Animation
Specialization degree, National Registry of Audiovisual and Cinematographic Creators (RECAC), Havana.
Aug 2018

UX/UI Design applied to digital environments
Master Degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.
Jan 2018

Advanced Web Development
Specialization degree, Universidad de Oriente, Cuba.
May 2017

Informational Graphic Design
Master Degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.
Jun 2016

Applied Educational Informatics
Master Degree, Universidad de Oriente, Cuba.
Jun 2015

Computer's Science Engineer
Degree, Universidad de Oriente, Cuba
Jul 2012

Institutionals projects

2009 • System for the management and publication of Electronic Newsletters "Newslettering".
RoI: Product designer & Developer
Client: University of Oriente
Technologies: C++, MySQL, Linux

2009 • OLTP System for Employee Payroll Management "EMPLOY-B".
RoI: Product designer & Full Stack Developer
Client: University of Oriente
Technologies: Java, JavaScript, HTML, Ajax

2010 • eLearning product Multimedia "UNIVERSIA".
ISBN: 978-959-207-393-7
RoI: Product designer
Client: University of Oriente
Technologies: Adobe Flex, ActionScript

2011 • Online booking management system for the travel agency "Cubatur".
RoI: Product designer & Frontend Developer
Client: CUBATUR S.A
Technologies: JavaScript, HTML, Ajax, PHP
<https://www.cubatur.cu>

2012 • Meteorological Statistical System (SIGSMET)
RoI: Product designer & Full Stack Developer
Client: National Institute of Meteorology INSMET
Technologies: Adobe Flex, ActionScript, MySQL
<https://www.cmpscu.cu>

2013 • Postgraduate Activity Management System (Posgrado)
RoI: Product designer & Full Stack Developer
Client: University of Oriente
Technologies: Adobe Flex, ActionScript, MXML, MySQL

2013 • Project -diSantiago-, educational software as a historical & cultural dictionary of the city of Santiago de Cuba.
RoI: Product designer
Client: Center for Applied Linguistics
Technologies: Adobe Flex, ActionScript, MXML, MySQL

2014 • Project -Institutional Repository- a bibliographic repository of the University of Oriente.
RoI: Product designer & Fontend Dev
Client: University of Oriente
Technologies: Greenstone

2015 • Automated monitoring software for the container base of the commercial Port of Santiago de Cuba.
RoI: Product designer
Client: Port services company (SERPRO)
Technologies: Adobe Flex, ActionScript, MySQL
<https://www.tmpsc.transnet.cu/>

2018 • Project -ARQUEOSUB- a management system for the heritage information of underwater archaeological sites.
RoI: Product designer & Fontend Dev
Client: CUBASUB.
Technologies: Symfony, Bootstrap, MySQL
<https://www.cubasub.org>

2019 • Project -CLIO- a management system for the control and administration of information on heritage assets.
RoI: Product designer & Fontend Dev
Client: National Council of Cultural Heritage (CNPC)
Technologies: Python and Django, MySQL

Projects and commercial products

2019 • Website and ecommerce for the photographic studio (A4-Estudio).
RoI: UX/UI Designer & Fontend Dev
Client: A4-Estudio.
Technologies: Wordpress, JavaScript, HTML5, Ajax
<https://www.a4-estudio.com>

2019 • Website for a Travel Agency (CUBATUR)
RoI: UX/UI Designer & Fontend Dev
Client: Cubatur S.A
Technologies: Wordpress, JavaScript, HTML5, PHP
<https://www.cubatur.cu>

2019 • Website (Cubasub.org)
RoI: UX/UI Designer & Fontend Dev
Client: CUBASUB.
Technologies: Wordpress, JavaScript, HTML5, PHP, Ajax
<https://www.cubasub.org>

2020 • eCommerce "Clandestinaencasa".
RoI: UX/UI Designer & Fontend Dev
Client: Clandestina.
Technologies: Wordpress, Woocommerce, JavaScript, PHP
<https://clandestinaencasa.com/>

2020 • eCommerce "Azulmercado".
RoI: UX/UI Designer & Fontend Dev
Client: Azulmercado
Technologies: Wordpress, Woocommerce, JavaScript, PHP
<https://azulmercado.com/>

2021 • System Design for App "Easypermit App".
RoI: UX/UI Designer
Client: Easy Permit USA.
Technologies: Wordpress, JavaScript, PHP
<https://easyp permit.app/>

2021 • System Design for App "Pa'micasa".
RoI: UX/UI Design
Client: Mandao
Technologies: Figma
<https://shop.pamicasa.app/>

2021 • System Design & Re-design UX/UI concept for the app "Mandao".
RoI: UX/UI Design
Client: Mandao
Technologies: Figma
<https://play.google.com/store/apps/details?id=com.mandao.user>

+34 655 74 5020

hola@vicentegráfico.com

linkedin.com/in/vicentegráfico

vicentegráfico.com



web portfolio