

# Vicente González

Sr. Product Designer & Frontend Dev

12 years of experience

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## Experience

**BitBase Group** 2022 – current  
Germany

Design System Lead

[bitbasegroup.com](https://bitbasegroup.com)

Design System Lead / 2023 – 2024

- Design System Lead for [KDS kameon Design System](#).
- Product design for kameon platform.

Product Designer / 2022 – 2023

- Product designer for [Kameon PLC Platform](#).
- Product designer for Apps in Android & iOS ecosystem.
- Motions graphics design & micro-animations.

**First Due (Locality Media Inc.)** Dec 2023 – Dec 2024  
USA

Senior Design System Consultant

[firstdue.com](https://firstdue.com)

- Design System Lead for First Due platform.
- Development and implementation of the Mobile Design System for First Due App (iOS & Android).

**EasyPermit (Startup)** June 2021 – Ago 2022  
USA

Product Designer

- Development and implementation of the design system for EasyPermit.
- Product Designer for EasyPermit mobile (iOS & Android).
- Landing page product design.
- Motions graphics design & micro-animations.

**Proyecto Espacios** July 2016 – Dec 2018  
Cuba

Digital Lead & Product Designer

[proyectoespacios.com](https://proyectoespacios.com)

- Development and implementation of a design system for the e-commerce ecosystem.
- Leader of the ecommerce product design team.
- Product concept design.

**Consultant independent** Aug 2017 – 2018  
Cuba

UX/UI Product Designer

& Frontend Web Developer

- Develop a design system for enterprise bussines product.
- Design & develop comercial webs.
- SPA developer using REACT, Redux, Javascript, Laravel, PHP.
- eCommerce CMS developer (WordPress, Shopify, Magento).

**Computer Science Department, Universidad de Oriente** Sep 2013 – Jun 2017  
Cuba

Assistant professor and researcher,

UX/UI & Web Development Instructor

- Assistant Professor, Department of Educational Technology and Applied Informatics.
- Led the development of high-impact projects for the institution, including the Graduate Management System and the University's institutional repository.
- Instructor for courses such as Data Structures I and II, Information Design, and Web Development.
- Actively contributed to open-source projects.

## Education

**Computer Science and Technology**

Master degree, Carlos III University of Madrid, Spain.

Jun 2021 – Ago 2022

**Audiovisual Creation and Animation**

Specialization degree, National Registry of Audiovisual and Cinematographic Creators (RECAC), Havana, Cuba.

Aug 2018

**Informational Design applied to digital environments**

Specialization degree, Universidad de Oriente, Cuba.

Jan 2018

**Design Management**

Master degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.

Jun 2017

**Advanced Web Development**

Specialization degree, Universidad de Oriente, Cuba.

May 2015

**Computer's Science Engineer**

Degree, Universidad de Oriente, Cuba.

Jul 2012

## Skills & Tools

**Techniques and approaches:**

UX/UI Design • User Research • Info-architecture • Graphic Design • Prototyping • Usability Testing • Responsive Web Design • Material Design • Atomic Design • Agile UX • Lean UX • Sprint Design 2.0 • Scrum • Agile Management

**UI/UX tools**

Figma • Adobe XD

**Creative tools**

Illustrator • InDesing • Adobe Photoshop  
Affter Effects • Corel Draw

**Frontend dev**

React • Vue.js • HTML5 • CSS3 • JavaScript • Bootstrap • Visual Studio Code

**Backend**

Python • NodeJS • PHP • C # • Java

**CMS**

Adobe Experience Manager • Wordpress • Shopify • Magento • PrestaShop

**Data Base**

MySQL • MongoDB • MariaDB

## Certifications

**Google UX/UI Design Professional Certificate**

2024 • Courcera (Google). [view certificate](#)

**Fundamentals of UX/UI Design**

2024 • Courcera (Microsoft). [view certificate](#)

**Bootcamp diseño UX /UI: aprende Design Thinking y Figma**

2022 • UDEMY ( Evolve – Cristina Venanzetti).

## Language

**English** (Fluent) **Spanish** (Native)



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design portfolio