

Vicente González

Sr. Product Designer & Frontend Dev
12 years of experience

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Experience

BitBase Group 2022 - present
Germany
UI/UX Product Designer
bitbasegroup.com

- Develop a Design System for a Enterprise Bussines Product (Kameon Cloud Services)
- UX/UI Design for App in Android & iOS ecosystem
- Motions Graphics design & micro-animations

EasyPermit (Startup) June 2021 - Ago 2022
USA
Product Designer
easyp permit.app

- Design and implementation of a Design System for App in Android & iOS ecosystem
- Branding concept design
- Landig product web design
- Motions Graphics design & micro-animations

Proyecto Espacios July 2016 - Dec 2018
Cuba
Digital Lead & Product Designer
proyectoespacios.com

- Develop a Design System for eCommerce ecosystem
- Web design
- Branding concept design
- Product web design
- Product concept design

Freelance consultant since Aug 2017
Cuba
Freelance UX/UI Product Designer & Frontend Web Developer

- Develop a Design System for Enterprise Bussines Product
- Design & develop comercial webs
- SPA developer using REACT, Redux, Javascript, Laravel, PHP
- eCommerce CMS developer (Wordpress, Shopify, Magento)

Computer Science Department, Universidad de Oriente Sep 2013 - Jun 2017
Cuba
Assistant professor and researcher, UX/UI & Web Development Instructor
uo.edu.cu

- Assistant professor in the department of educational technology and applied informatics.
- Development of databases, OLTP and OLAP systems.
- Management of development teams as Team Leader
- Research of the latest advances in cybersecurity to implement web security.
- Development and maintenance of local systems administration.
- Development of web and mobile applications with horizontal scalability.
- Elaboration of technical documentation of the implemented architecture.
- Organized software development in agile methodologies projects.
- Design of user interfaces and web design with HTML and CSS.
- Working with different databases and back-end and front-end contexts. Handling of content management systems such as WordPress and Prestashop.
- Participation in open source projects.

Education

Computer Science and Technology
Master degree, Carlos III University of Madrid, Spain.
Jun 2021 - Ago 2022

Audiovisual Creation and Animation
Specialization degree, National Registry of Audiovisual and Cinematographic Creators (RECAC), Havana.
Aug 2018

UX/UI Design applied to digital environments
Master Degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.
Jan 2018

Advanced Web Development
Specialization degree, Universidad de Oriente, Cuba.
May 2017

Informational Graphic Design
Master Degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.
Jun 2016

Applied Educational Informatics
Master Degree, Universidad de Oriente, Cuba.
Jun 2015

Computer's Science Engineer
Degree, Universidad de Oriente, Cuba
Jul 2012

Skills & Tools

Techniques and approaches:
UX/UI Design • User Research • Info-architecture • Graphic Design • Prototyping • Usability Testing • Responvive Web Design • Material Design • Atomic Design • Agile UX • Lean UX • Sprint Design 2.0 • Scrum • Agile Management.

UI/UX tools
Figma • Adobe XD • Sketch

Creative tools
Illustrator • InDesing • Adobe Photoshop• Aftter Effects • Corel Draw • AutoCAD.

Frontend dev
React • Vue.js • HTML5 • CSS3 • JavaScript • Bootstrap • Visual Studio Code • Webflow.

Backend
Python • NodeJS • PHP • C # • Java.

Data Base
MySQL • MongoDB • MariaDB.

CMS
Wordpress • Shopify • Magento • PrestaShop.

Certifications

Google UX/UI Design Professional Certificate
2024 • Courcera (Google).

Bootcamp diseño UX /UI: aprende Design Thinking y Figma
2022 • UDEMY (Evolve - Cristina Venanzetti).

Language

English (Fluent) **Spanish** (Native)



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