

Vicente González

Sr. Product Designer & Frontend Dev
12 years of experience

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Experience

BitBase Group 2022 – present
Design System Lead Germany
bitbasegroup.com

Design System Lead / 2023 – 2024

- Design System Lead for [KDS kameon Design System](#).
- Product design for kameon platform.

Product Designer / 2022 – 2023

- Product designer for [Kameon PLC Platform](#).
- Product designer for Apps in Android & iOS ecosystem.
- Motions graphics design & micro-animations.

EasyPermit (Startup) June 2021 – Ago 2022
Product Designer USA

- Development and implementation of the design system for EasyPermit.
- Product Designer for EasyPermit mobile (iOS & Android).
- Landing page product design.
- Motions graphics design & micro-animations.

Proyecto Espacios July 2016 – Dec 2018
Digital Lead & Product Designer Cuba
proyectoespacios.com

- Development and implementation of a design system for the e-commerce ecosystem.
- Leader of the ecommerce product design team.
- Product concept design.

Consultant independent Aug 2017 – 2018
UX/UI Product Designer & Frontend Web Developer Cuba

- Develop a design system for enterprise bussines product.
- Design & develop comercial webs.
- SPA developer using REACT, Redux, Javascript, Laravel, PHP.
- eCommerce CMS developer (WordPress, Shopify, Magento).

Computer Science Department, Universidad de Oriente Sep 2013 – Jun 2017
Assistant professor and researcher, UX/UI & Web Development Instructor Cuba

- Assistant Professor, Department of Educational Technology and Applied Informatics.
- Led the development of high-impact projects for the institution, including the Graduate Management System and the University's institutional repository.
- Instructor for courses such as Data Structures I and II, Information Design, and Web Development.
- Actively contributed to open-source projects.

Education

Computer Science and Technology
Master degree, Carlos III University of Madrid, Spain.
Jun 2021 – Ago 2022

Audiovisual Creation and Animation
Specialization degree, National Registry of Audiovisual and Cinematographic Creators (RECAC), Havana, Cuba.
Aug 2018

Informational Design applied to digital environments
Specialization degree, Universidad de Oriente, Cuba.
Jan 2018

Design Management
Master degree, Higher Institute of Industrial Design (ISDI), Havana, Cuba.
Jun 2017

Advanced Web Development
Specialization degree, Universidad de Oriente, Cuba.
May 2015

Computer's Science Engineer
Degree, Universidad de Oriente, Cuba.
Jul 2012

Skills & Tools

Techniques and approaches:

UX/UI Design • User Research • Info-architecture • Graphic Design • Prototyping • Usability Testing • Responvive Web Design • Material Design • Atomic Design • Agile UX • Lean UX • Sprint Design 2.0 • Scrum • Agile Management

UI/UX tools

Figma • Adobe XD

Creative tools

Illustrator • InDesing • Adobe Photoshop
Affter Effects • Corel Draw

Frontend dev

React • Vue.js • HTML5 • CSS3 • JavaScript • Bootstrap • Visual Studio Code

Backend

Python • NodeJS • PHP • C # • Java

CMS

Wordpress • Shopify • Magento • PrestaShop

Data Base

MySQL • MongoDB • MariaDB

Certifications

Google UX/UI Design Professional Certificate
2024 • Courcera (Google). [view certificate](#)

Fundamentals of UX/UI Design
2024 • Courcera (Microsoft). [view certificate](#)

Bootcamp diseño UX /UI: aprende Design Thinking y Figma
2022 • UDEMY (Evolvo – Cristina Venanzetti).

Language

English (Fluent) **Spanish** (Native)



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design portfolio